



# Asset Telematics

We Deliver Da Performance

---

IoT | Mobility | Web | E-Learning | Healthcare | Cloud | Analytics

---

A Product & Services Company for 15 Years

# Executive Summary

- ATL is a **Telecom Grade** reliable and **Product Mindset**, Global IT Products & Services company
- 15 Years expertise in IoT, Web and Mobile based **digital platforms**
- 2000+ Reusable code components of ATL enable **20-30% savings** in time & cost to the customer

15+

Years in Industry

100+

Global Clients

2000+

Reusable Code  
Components

200+

Employees

20k

Smart Asset  
Monitoring

9

Countries  
Presence

ATL is one of the  
**Early Solutioners** in  
**Fleet Management.**

Recognitions & Certifications:

nasscom

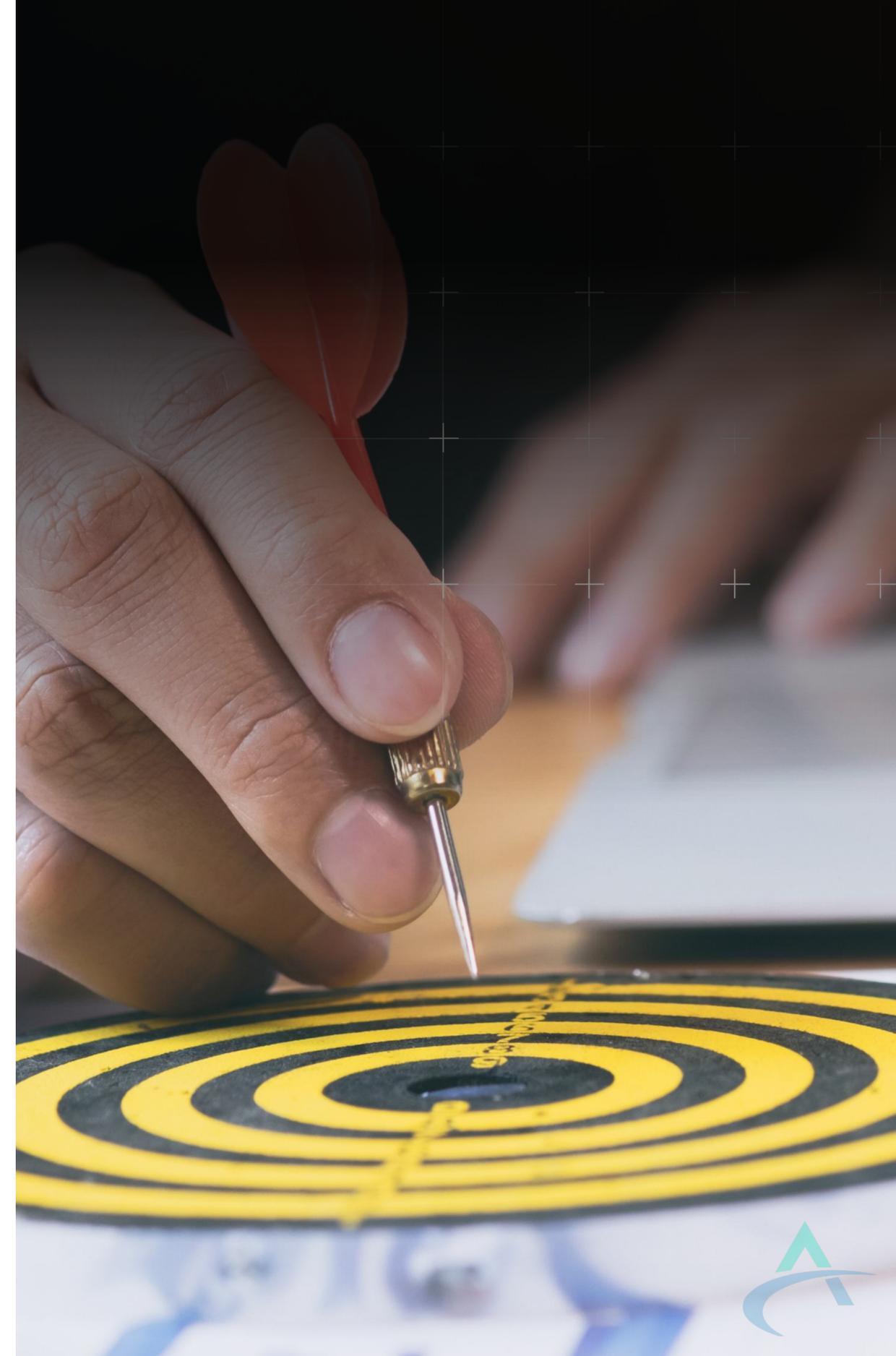


# Our Vision

Create wealth and globally impactful value addition to the industry, customers, and end users in terms of cost, time quality, and quantity.

# Our Mission

Empower industry professionals for holistic development, create and integrate multifaceted solutions, and achieve sustainable employment, wealth & growth.



## Product Engineering

- *Software Product Development*
- *Product Modernization*
- *Maintenance & Support*

## Internet of Things

- *Connected Automotive*
- *Fleet Management & Truck Dispatch*
- *Asset Management*

## Mobility

- *Android apps*
- *iOS apps*
- *Hybrid & PWA apps*

## UI & UX Development

- *UI & UX Consulting*
- *Wireframing*
- *Prototyping*
- *UI Development*

# Services

From innovative design solutions to seamless technology integration, our services are aimed at efficiency, value addition and foster growth.



## Digital Transformation

- Application Modernization
- Business Workflow Automation
- Enhanced User Experience

## Technology Consultancy

- Full stack App development
- Database development
- Mobile App development

## DevOps

- CI/ CD Automation
- Test Automation

## Cloud Solutions

- Developing, customizing and migrating applications.
- Cloud computing consulting services
- Azure, AWS and GCP

# Solutions

Be it technological integration or building a scalable solution, our aim is to add value and be efficient at it.



# Our Differentiators



## Early Solutioners In Fleet Management

**2010 - Meru:** End-to-end Cab Dispatching Web Platform. Driver Pain Areas, Cab Tracking challenges minimized.



## Project Time & Cost Optimization

Saved **20-30%** of project **time & cost** for our customers. **Re-usable components** are the enablers.



## Implementation Edge

Strong **Technical & Solutional** Expertise scaled to develop/serve diverse products/projects.



## Global Clients & Operations

100+ includes

- 5 Major Telcos
- 2 Fortune 200
- 1 Fortune 100

- India
- Singapore
- UAE



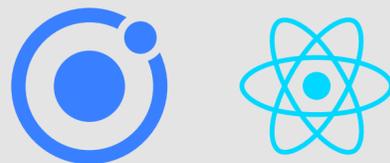
# Technology Stack

Front-End

Middle-Ware

Database

Cloud Computing



# Notable Achievements



Evolved from a GPS and Cab Dispatching cloud platform to an **IoT Telematics platform provider**



**Tech Partnership with Jio** (IoT turnkey modules of Asset Connect) to develop Jio Automotive Platform



Enabled Meru to offer end-to-end **Cab Dispatch solution**



**Covid Critical Service** – Implemented & tracked 100k + Oxygen cylinders (Base Product – Asset Management & Tracking)



**Vehicle tracking solution** in 9 countries over 15,000 vehicles, since 2011



# AssetConnect

## IoT Based Fleet Management Platform

### What We Offer:

Fleet management solution through Real-time tracking, Control tower management, Geo-fencing, Device Integration, first and last mile delivery.

With real-time monitoring and proactive alerts, AssetConnect empowers businesses to optimize fleet performance and make informed decisions.

### Benefits:

-  Delivers alerts to dashboards for swift action, reducing downtime.
-  Geofencing monitors POI entry/exit, boosting security & streamlining operations.
-  Seamless device integration ensures thorough vehicle monitoring & compliance maintenance.
-  Last-mile delivery optimization via warehouse and hub management ensures efficient routing for customer satisfaction.



-  Enhance operational efficiency by streamlining operations and optimizing resource allocation.
-  Proactive alerts minimize risks like theft and unauthorized access, addressing potential issues promptly.
-  Optimal last-mile delivery ensures timely service, enhancing customer satisfaction and loyalty.



# AssetHealth

Healthcare at your disposal with Remote Healthcare Monitoring Systems by integrating with IoMT.

## What We Offer:

To provide health care services remotely by integrating IoMT with wearables, pulse monitors etc.

On working collaboratively, a swift determination was made that the optimal approach was to develop a product which facilitates the monitoring of the health of individuals through a set of wearables, sensors and gateway, which we named "**AssetHealth.**"

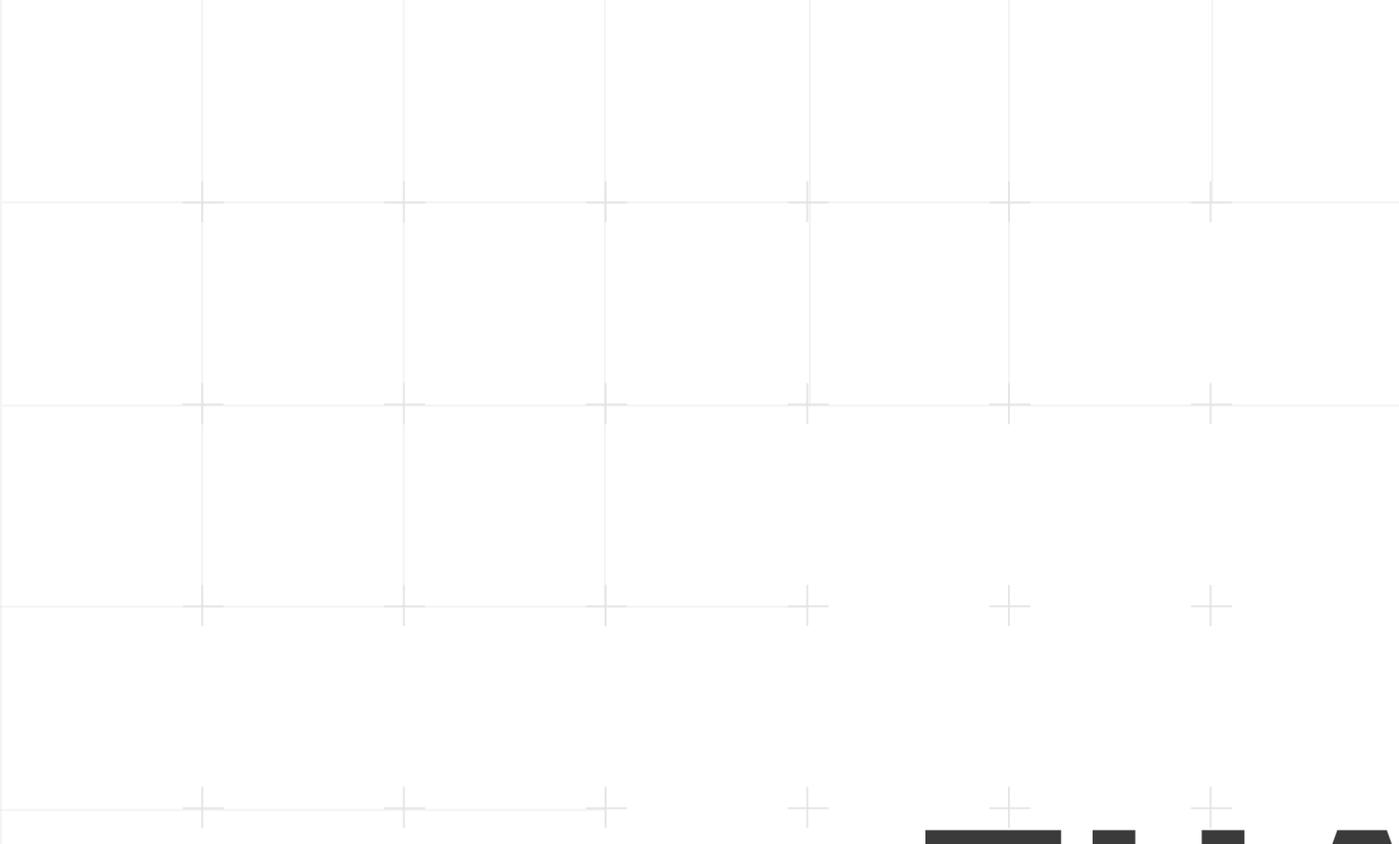
## Benefits:

-  Smart watches, bands, heart rate sensors to monitor patient vitals, and to help prevent potentially fatal incidents.
-  Connected apps for Health Reports, Blood Banks and other departments.
-  Tracking of movable assets and better visibility into medical asset utilization.
-  Remote monitoring of the patients by the physicians to provide necessary support.
-  Minimizes expensive visits to medical practitioners and hospitalizations, while also making testing more affordable
-  IoT devices aid in monitoring of medication, tracking the patient's reaction to the treatment, and reducing medical errors
-  Faster access to patient's data



# Clients





# THANK YOU

---

**Asset Telematics Pvt. Ltd.**

India | Singapore | UAE

Email: [info@assettl.com](mailto:info@assettl.com)

Ph: +91 9666 669 870

